

- Positively prepared - being based on a strategy that aims to meet objectively assessed needs for development and infrastructure
- Justified - being the most appropriate strategy
- Effective - being deliverable over the plan period based on effective joint working
- Consistent with national policy - enabling the delivery of sustainable development in accordance with the NPPF.

The best way to respond is online at <http://consult.rbwm.gov.uk/portal/blp/blpr19/blpr19>.

Alternatively, hard-copy representations can be submitted on the representation form (available on our website at [www3.rbwm.gov.uk/blp](http://www3.rbwm.gov.uk/blp) or in paper form from the Council and Parish offices and libraries) and sent to our offices by the following methods:

- Scan and email to: [blp@rbwm.gov.uk](mailto:blp@rbwm.gov.uk)
- Send by freepost to: FREEPOST RBWM PLANNING POLICY

All representations received will be submitted to the Secretary of State and considered as part of an independent Examination by a Planning Inspector. These must be received at our offices no later than **17:00 on Friday 25 August 2017**.

Only representations received within this period have a statutory right to be considered by the Planning Inspector at the subsequent Examination in Public. **Late submissions will not be accepted.**

For further information, please contact the Planning Policy Team on 01628 683800 or email [blp@rbwm.gov.uk](mailto:blp@rbwm.gov.uk)

Yours sincerely,

*Jeni Jackson*

Jenifer Jackson

Head of Planning

\* The consultation portal can be accessed at <http://consult.rbwm.gov.uk/portal/>

Registering on our consultation portal and adding an email address provides the following benefits:

- Consultees / Agents have access to a secure account and can manage their details and communication preferences through the 'My Account' area.
- A record of all past representations can be viewed at any time or exported to pdf format from the 'My Account' area.
- Submitting comments through the Portal reduces strain on the environment through less paper and also reduces the time taken to complete / verify / respond to representations.
- Progress on representations can be saved and accessed later for completion from the 'My Account' area.
- Submitting online allows for the storing of all comments for reporting and analysis in one secure, easy to access location – this provides consistency and increases the efficiency of the Local Plan process.

If you no longer wish to receive notification and updates on our consultations, please email [planning.policy@rbwm.gov.uk](mailto:planning.policy@rbwm.gov.uk) requesting to be removed from the consultation database.